



AUTOBILES



AUTO MEET AT JUAREZ SEPT. 5-6 TO SHOW REAL SPORT, BIG PURSES

MOTOR fans will be treated to some real sport at the next El Paso-Juarez race meet September 5 and 6, according to J. C. McNamara, manager of the meet.

Mr. McNamara says more than a dozen entries have already been received, double the number expected and more than 12 have stated they were going to join but have not yet signed the entry blank.

One match race has been arranged which probably will be pulled off the second day of the meet. The contestants will be Roy Lester in a Lester special, which incidentally is the fastest Premier which Mr. Lester drove out to front at Albuquerque and Trinidad, and "Jack" O'Connell of Albuquerque, in an O'Connell special. The real identity of this mount is not known but that it is a fast car is a certainty. It is rumored that a \$5000 purse posted fifty-fifty by the entrants, will be the prize to race for.

Several motorcycle match races are also being arranged between local rivals and one between the champion for championship hours of the southwest with a Pacific coast rider.

Probable Lineup.

According to a bulletin issued by Mr. McNamara, the following probably will be on the line ready for the starter's flag:

Volvo Special with one of the Jensen brothers at the wheel.

Park Johnson driving.

Gilpin with a Hudson Special.

Wise man, the Five Points garage man with a Packard.

Jimmy Stage of Albuquerque, at the wheel of another Hudson.

National with Conroy up.

Ever smiling Duvy, with his Peugeot.

"Wild" Hutch, the star of the 1917 Juarez meet, with a Maxwell.

C. O. Bennett, of Silver City, with a Marmox.

Bryd and Moser, with two Buicks, both determined to win.

Columbus, with Johnson; also a Ford with the same driver.

Cadillac from Gallup.

Chandler from Safford, Ariz.

Paige from Phoenix.

Harmon from Deming.

Packard from Columbus.

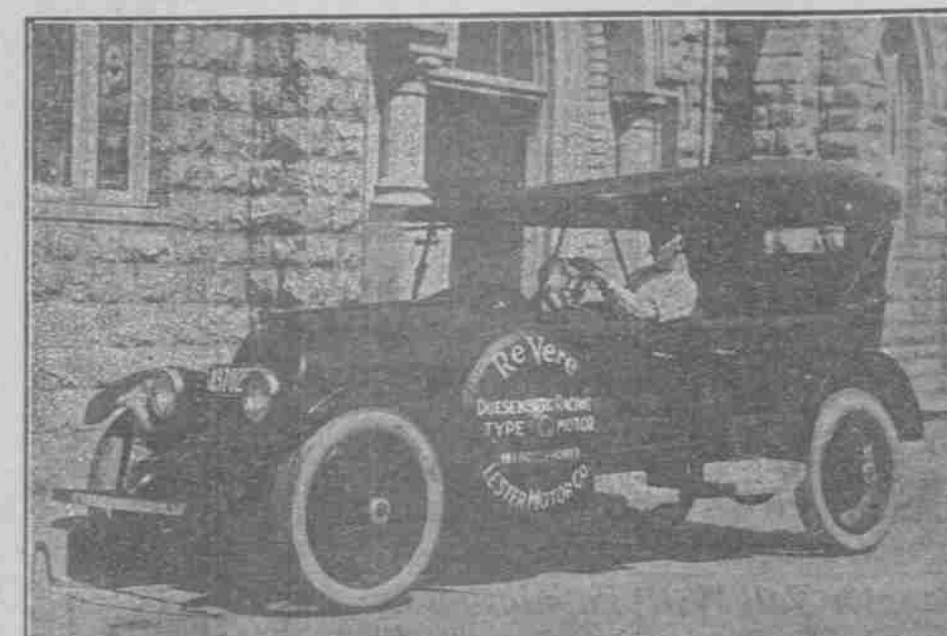
A complex has been entered from El Paso with no driver named. Fort Worth has wired in that they will send three cars to the meet with particulars later.

Purse To Be Offered.

The purses for all the events will be big ones with the entry fees of each a part of the purse for that race. Additional money will be posted to make the winning worth while. The longer races will have second and third money.

The track opens today for official practice and will be open for the entrants and their drivers every day until the race, including Sundays. Many of the El Paso drivers are going across the Rio Grande tomorrow to give their mounts a try-out and get the feel of the track.

Rancher To Drive Revere To The Coast



F. B. LANG, ranchman and hotel owner of El Paso, has joined the ranks of Revere drivers. Mr. Lang is shown seated at the wheel of his new car. The Revere was sold him last week by the Lester Motor company. This makes the fourth car Mr. Lang has purchased from the Lester Motor company. He started off four years ago with a Maxwell, the following year he obtained a Premier, last year a Chalmers and now a Revere. He expects to leave in a few days and drive his new car to the coast.

MOTOR CAR IS NECESSITY NOW

"I have always been curious to know just how many persons in El Paso use their automobiles solely for pleasure," said E. Gordon Perry, president of the Lutz Star Motor company, when he heard someone comment on the growing number of "pleasure cars" on the streets.

Mr. Perry, who is a Dodge Brothers dealer in this city, said it seemed preposterous to him that people should continue referring to passenger cars as "pleasure cars" when the main streets are so choked with automobile traffic during business hours.

"Certainly they do not imagine that all these people driving cars through the town and evening rush hours in the downtown section are out for joy rides," he said. "Nor can they find one out of 100 cars anywhere, any time of the day, that are traveling about aimlessly, with no object or destination in the evening. It is true, hundreds of persons take their cars out for recreation drives, but this is incidental to the car's chief purpose in life. During the day it is in business. Even the fine limousines occupied by women and driven by liveried chauffeurs have their business missions. In fact, these people depend on the motor car exclusively as a means of transportation.

"The motor car is a public necessity and will continue to be a necessity just as long as stores and offices are open, and new buildings are erected and men go to work."

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A new England product.
Honest through and through.
America's most complete car.

Save money when you use it. Save money when you buy it.

Distributors for El Paso, Hudspeth, Persim, Jeff Davis, Reeves and Culberson Counties, Texas; Donna Ana and Ortero, New Mexico.

Agents for above counties open—Brooks, Turner and Freear.

Mission Garage
El Paso, Texas Phone 797

JONES MOTOR COMPANY OPENS BRANCH HOUSE IN EL PASO

The Jones Motor company of Texas with headquarters at Houston, has opened a branch in El Paso at 215 San Francisco street. The company is distributor for the Kiesel Kar and trucks in the southwest. W. J. Farthing has been appointed manager of the El Paso branch.

The cars are now en route and will be placed on display early next week. A complete stock of parts will be on hand at all times and a high grade service department maintained.

The Kiesel is manufactured in Hartford, Wis., and this is the 14th year of their existence.

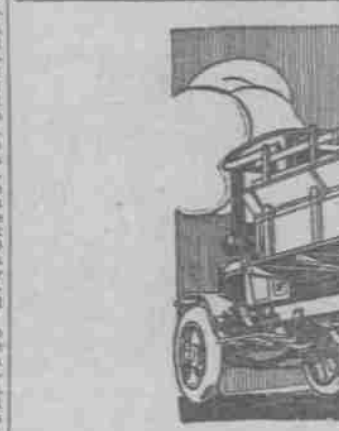
The Jones Motor company, which also has a branch at Dallas, was formerly known as the Texas Truck company but changed its name when it took on passenger automobiles.

TRUCK AVERAGES 11 MILES ON A GALLON OF GASOLINE

D. U. Baker, of the Oldsmobile Sales company, is in receipt of a letter from the Los Angeles Oldsmobile dealer telling of the remarkable record of an Oldsmobile truck in that country. The letter reads:

"Harry S. O'Brien, a Pasadena dairyman, owns a motor truck which, in the first year of its life, has already earned a ring-side seat in motor truck heaven, with an average gasoline mile. In spite of having to make between 400 and 500 stops and starts a day the Oldsmobile has averaged 11 miles to a gallon day in and day out during the year, without being off the job for repairs a single day. Moreover, it has rolled up 21,000 miles on the Goodyear tires on which it first rolled into the dairy business."

Sell Oil Stock to Currier & Co.—Adv.



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For thousands of business concerns, SERVICE Motor Trucks are solving haulage problems, similar to your own.

Under the same conditions YOUR trucks will have to meet and overcome, these dependable "Builders of Business" have established enviable records of performance. The following extract from a letter written by The Wright Transfer Co., Denver, Colo., under date of April 12, 1919, should prove of vital interest to you. Read it.

"I have two two-ton and one one-ton SERVICE Trucks. My one-ton truck will be in service three years, the 15th day of July, and it is in splendid condition at this time. My two-ton trucks I have given extremely hard service, but they have stood up in a most remarkable manner. I only wish that I had standardized entirely on SERVICE Trucks when I went into business."

There is a SERVICE Truck built to meet your every requirement 7 models, from 1 to 5 tons.

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EL PASO, TEXAS.
Frank M. Brown. 508 N. Kansas St. Tel. 805. R. E. Gates.

The Herald's Auto Quiz

This Week's Questions.

1. What is a practical test for an ignition coil?
2. How is a roller bearing in a front wheel hub adjusted?
3. What types of brakes are in present use on automobiles?
4. How can a radiator be painted easily and quickly without the use of a brush?
5. What is the cause of vibration in speedometer pointers?
6. What are two methods for timing of valves, should the present timing be incorrect, or on reassembling a motor?
7. What is the firing order of multiple cylinder engines? Is it possible for cylinders to fire in consecutive order, as they are numbered from front to rear of the engine?
8. Is all of the gasoline vapor which is drawn into the cylinders consumed by the ignition of the charge at the beginning of the power strokes?
9. What is the difference to result from using low gravity gasoline as a fuel or that of high gravity? When is each used to most advantage?
10. What magnetism trouble will cause an engine to miss fire on high speed?

Answers to last Week's Questions.

1. With a silent engine and distributor exactly at firing point it is possible to get continuous spark at the sparkplug by the electric system which utilizes the vibrator induction coil, but not with the system which has a non-vibrator coil or a high tension magnet for furnishing the spark at the plugs. The vibrator coil has an arrangement whereby incessant sparking is produced at one plug at a time as long as the points of the timer or distributor are in contact. With the non-vibrator coil and the magnet, high tension current is generated to produce a single spark just when the timer contacts separate, breaking the primary circuit. The quicker this circuit is broken the more powerful spark is produced at the sparkplug.
2. Valve clearance varies from two

SERVICE MAN SAYS ATTEND TO AUTO BATTERIES OFTEN

"A properly made automobile storage battery will give good service either in the tropics or the polar regions, if accorded a little attention," said P. C. Morley, of the El Paso Battery and Ignition company, the U.S. service station representative for this district. In calling attention to the carelessness of the average motorist with the battery on his car, he added:

"Many car owners habitually pass up the service station, preferring to wait until something goes radically wrong with the storage battery. This is not the best policy to follow, because in many cases the battery is liable to go out of commission while the car is touring far in the country.

"My experience as a battery service man is that the great majority of automobile owners are profoundly careless with their batteries. They do not know what's inside them. Their knowledge begins with keeping the plates covered by adding distilled water, and ends with that. They haven't much more than a casual knowledge of the battery plates. How the plates work and how they are affected at outside points in the electrical system are things in which owners could profitably interest themselves.

"Battery enlightenment is what the automobile owning public is in need of at the present time. They fully understand their engines. Then why should they not understand their batteries? Both are of vital importance to the car and are more interrelated than any other accessory, except the four wheels."

McNAMARA MAKES HARD DRIVE THROUGH ARIZONA

J. C. McNamara, of the Lester Motor company, returned this week from a long trip through New Mexico and Arizona. He has a story to tell of a hard drive through the state. He belonged to Roberto V. Pasquerra, a local agent for Mexico. Mr. Pasquerra had to leave for Los Angeles and wanted his car in Los Angeles three days from the time he left El Paso. Mr. McNamara said the roads were almost impassable. By taking side roads and detours around the bottom lands the trip was made without mishap. On his return trip McNamara stopped off at different places and brought in a few more entries for the El Paso-Juarez race meet next month.

Hogwallow Locals

By DEAN ROTTEN.



FRISBY HANCOCK had the misfortune to part with his good new umbrella one day this week, as the fellow happened on the scene unexpectedly and claimed it.

It is rumored that there is a plan on foot to make the Tickville railroad longer. This may be just a scheme to get more money out of the passengers, as the longer they ride the more they have to pay.

Crickie Hicks, who was working at the Tickville steam laundry last week, but who got mad and quit, was in Tickville yesterday and just for curiosity walked by the laundry. It was still doing business.

OPHELIA



HOME MADE LOVE IS BETTER THAN THE BOTTLING KIND.

Oil Representative Here.

L. F. Lockridge, assistant division manager of the Sinclair Oil company was in El Paso this week and arranged with the Ritz Motor Supply company, their local dealers, for quick service on the Sinclair products. He authorized Mr. Ritz to make all arrangements for a Sinclair pit and plenty of Sinclair lubricants for the entrants at the El Paso road race scheduled for November.

GOODYEAR Tube Free World Famous With Each Akron Quality Tire

5000 Mile Guarantee

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32x3 1/2 (S.S. only)	9.70	35x4 1/2	13.90
31x4	10.90	36x4 1/2	14.50
32x4	11.20	35x5	15.45
33x4	11.50	37x5	16.50

Refiner Free With Every Tire

State whether straight side or clincher desired. Send \$2 deposit for each tire ordered, balance C.O.D. subject to examination. If you send cash amount with order, deduct 5 per cent discount.

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Oldsmobile
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THIS TRUCK has lived up to its middle name—economy—in more than two hundred and thirty miles of work. It economizes through unusual speed. Its internal gear drive economizes by utilizing every ounce of power developed by its rugged four-cylinder engine—hence minimum operating costs. Not the least of its economies is effected through its reliability—tire and upkeep costs are extremely low.

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